

MAGDALENA'S

MADE IN TYROL



HOW LOVELY,

... that our Alpine cosmetics range allows you to enjoy some very precious moments.. This could be the start of a wonderful relationship that connects you with the unique mountain landscapes of Tyrol, every single day. The beginning of a real bond that gets under your skin in a completely natural way and lends it vegan nourishment.

Welcome to

MAGDAENA'S

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Magdalena Schultz



Lukas Schultz

WITH ALPINE HERBS FROM THE HOHEN TAUERN

We recommend MAGDALENA'S made in Tyrol to all men and women who trust in the power of nature for skincare and beauty, whilst wanting to safeguard the natural environment. It is an invitation to all care-conscious people who value the essentials and expect first-class results from a straightforward, yet high-quality skincare and cosmetics range.

MAGDALENA'S made in Tyrol lives up to these high quality expectations. Especially as it contains the precious properties of a sophisticated blend of exquisite alpine herbs and healing plants from the Alps. For example, yellow clover that relaxes areas of stressed skin. Meadowsweet, which has anti-inflammatory and regenerative powers. St. John's wort, which harmonises body and soul. Or gentian, which is not only good for the skin, but also for muscles and joints.

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WITH WATER FROM THE GRADONNA

MAGDALENA´S made in Tyrol is a cosmetic range in which water plays a particularly significant role. Firstly, because the high-quality creams and lotions supply the skin with plenty of moisture, providing long-lasting stability and elasticity. And secondly, because it is a very special kind of water that has a deeply penetrating effect and provides long-term hydration.

We only use fresh mountain water from our very own spring for MAGDALENA´S made in Tyrol. The balanced mineral content of this water from the heart of the Alps is an important prerequisite for the consistent high quality of our products. Delight in the pleasures of a skincare range that pampers both your skin and hair with precious herbal extracts and alpine spring water!

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ALL THE BEST FOR MODERN SKIN

Natural ingredients with sophisticated recipes and formulas make MAGDALENA'S made in Tyrol skincare and cosmetics range suitable for every skin type, age and budget. Because despite their exclusivity, we are of the firm conviction that high-quality cosmetics and skincare should not be a question of price, but a personal and free decision.

Thanks to its adaptable effects, MAGDALENA'S products strengthen and care for sensitive female skin, as well as stressed men's skin. Be it during everyday life at home, or while travelling. With our 100 ml dosages, you are equipped with a reliable and easy-to-use travel companion and benefit from being able to enjoy your usual and natural skincare experience anywhere in the world.

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BODY LOTION

HAIR & BODY WASH

CONDITIONER

MICELLE WATER

24-H-FACE CREAM

EYE DROPS

BODY SCRUB

BODY OIL

GOOD MORNING (ROOM) SPRAY

FACE MASK

VEGAN BY PRINCIPLE

MAGDALENA'S made in Tyrol is a natural and certified vegan cosmetics range. Its ingredients are sourced from the natural treasure troves of the Tyrolean mountains. At the same time, we refrain from using ingredients of animal origin. In doing so, we accommodate the needs of increasing numbers of people who care not only about themselves, but consciously choose to act in the interests of animal welfare.

Certification of MAGDALENA'S made in Tyrol as a vegan skincare range was also very important, because it sets a clear stance against the use of animal testing. This is of particular importance to us, as scientific testing methods that cause no animal suffering have been available for many years and have even been shown to be more reliable and safer. With the result that vegan products, such as MAGDALENA'S made in Tyrol, generally have a more targeted effect and show better results than conventionally produced ones.

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IN THE TYROLEAN MOUNTAINS

and at www.magdalenas.at

The exclusivity of MAGDALENA'S made in Tyrol skincare and cosmetic range is not only underlined by its sophisticated formulas and natural ingredients. In keeping with its genesis and exclusive character, you will only find it at selected locations in the mountains of Tyrol. More precisely, in the spacious spas of all resorts, mountain lodges and residences of the entrepreneurial Schultz Family, under whose charge MAGDALENA'S made in Tyrol came into being.

You do not necessarily have to travel to Tyrol, however, to get the feel of the mountains on your skin. Make MAGDALENA'S made in Tyrol your daily companion in everyday life and order your favourite products from our online shop at www.magdalenas.at

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GRADONNA****S
MOUNTAIN RESORT

in Kals am Großglockner

DOLOMITEN RESIDENZ****S
SPORTHOTEL SILLIAN

the exclusive family hotel in Hochpustertal

ADLER LOUNGE

Tradition and lifestyle in the Grossglockner Resort

at 2,421 metres above sea level

KRISTALLHÜTTE

the trendy place to meet at 2,147 metres above sea level

WEDELHÜTTE

in Hochzillertal. Tyrol's highest 5-star mountain hut

SPORTRESIDENZ ZILLERTAL****S

the 4-star superior world of luxury in Uderns alongside the 18-hole golf

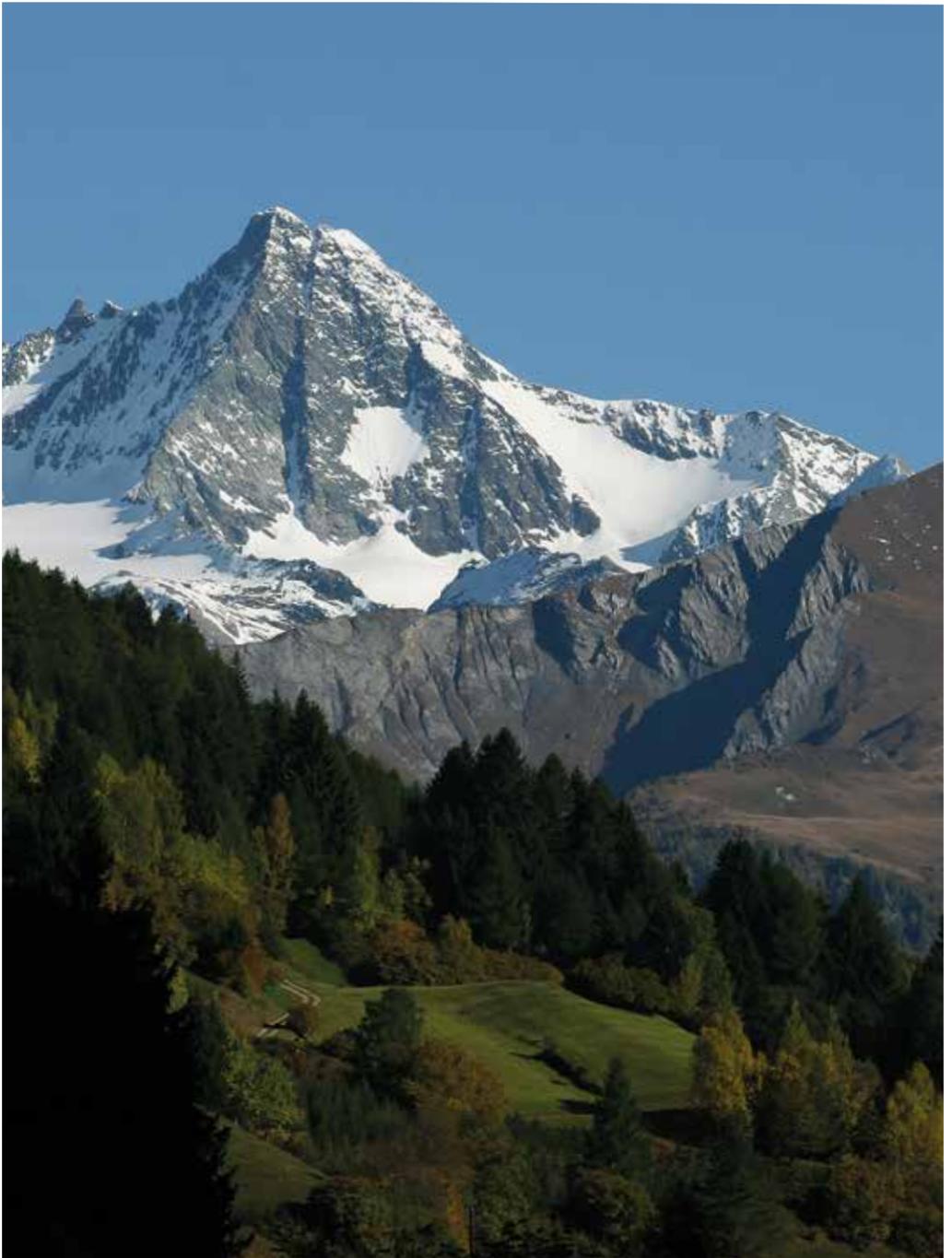
A SUCCESS STORY, WRITTEN BY ONE FAMILY

Success stories always start with a good idea. This was also the case with MAGDALENA'S made in Tyrol. The first step was taken by the expert herbalists at Gradonna****S Mountain Resort in Kals at Grossglockner. From the very outset, they relied exclusively on the herbs and medicinal plants from the surrounding mountains to pamper guests in the spa area of the hotel. The Schultz family of entrepreneurs set new standards in combining luxury and nature in 2012, with the Gradonna****S Mountain Resort at the gateway to the Hohe Tauern National Park.

Martha Schultz took the second step, with her idea for an alpine cosmetics range. Her son, Lukas, then took the third step of turning this into reality. Using his mother's idea as inspiration, the trained pharmacist and his team developed a highly innovative skincare and cosmetic concept, which is delighting increasing numbers of women and men. The whole lovely story is rounded off by the fact that the product range is named after a member of the family, Martha Schultz's niece, Magdalena.

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The Grossglockner - Austria's highest mountain



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www.magdalenas.tirol

Telephone: +43 5283 2800

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MIZELLENWASSER